

Cc-Carboncufflinks - Data protection

1) Information about the collection of personal data and contact details of the person responsible

1.1 We are pleased that you are visiting our website and thank you for your interest. Below we inform you about the handling of your personal data when using our website. Personal data are all data with which you can be personally identified.

1.2 Responsible for the data processing on this website within the meaning of the General Data Protection Regulation (GDPR) is Cc - Carbon Cufflinks e.K., Flurstrasse 26, 95183 Feilitzsch, Germany, Tel .: 01701811966, email: rick.goeschel@carboncufflinks.de. The person responsible for the processing of personal data is the natural or legal person who alone or together with others decides on the purposes and means of processing personal data.

1.3 For security reasons and to protect the transfer of personal data and other confidential content (e.g. orders or inquiries to the person responsible), this website uses an SSL or TLS encryption. You can recognize an encrypted connection by the string "https: //" and the lock symbol in your browser line.

2) Data collection when visiting our website

When using our website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you: - Our website visited - Date and time at the time of access - Amount of data sent in bytes - Source / reference, from which you came to the page - browser used - operating system used - IP address used (if necessary: in anonymous form)

Processing takes place in accordance with Art. 6 Para. 1 lit. f GDPR based on our legitimate interest in improving the stability and functionality of our website. The data will not be passed on or used in any other way. However, we reserve the right to check the server log files retrospectively if there are specific indications of illegal use.

3) Hosting hosting by Wix

We use the website builder system from Wix HQ, 6350671, Nema Tel Aviv St 40, Tel Aviv-Yafo, Israel ("Wix") for the purpose of hosting and displaying the website based on processing on our behalf. All data collected on our website is processed on the Wix servers. As part of the aforementioned Wix services, data can also be transmitted to Wix Inc., 500 Terry A. Francois Boulevard, San Francisco, California 94158, USA, as part of further processing. In the event of data being transmitted to Wix in Israel, the adequacy decision of the European Commission guarantees the appropriate level of data protection. Wix Inc. in the USA is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU. Further information on Wix data protection can be found on the following website:

<https://de.wix.com/about/privacy>

The scope of processing of personal data is shown below. Any further processing on servers other than those mentioned by Wix will only take place within the framework communicated below.

4) Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your device. Some of the cookies we use are deleted after the end of the browser session, i.e. after you close your browser (so-called session cookies).

Other cookies remain on your device and enable your browser to be recognized the next time you visit (so-called persistent cookies). If cookies are set, they collect and process certain user information such as browser and location data as well as IP address values to the individual extent. Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie. The duration of the respective cookie storage can be found in the overview of the cookie settings in your web browser. In some cases, cookies are used to simplify the ordering process by saving settings (e.g. remembering the content of a virtual shopping cart for a later visit to the website). If personal data is also processed by individual cookies we use, the processing is carried out in accordance with Art. 6 Para. 1 lit. b GDPR either to implement the contract, in accordance with Art. 6 Para. 1 lit. a GDPR in the case of a given consent or according to Art. 6 Para. 1 lit. f GDPR to protect our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the page visit. Please note that you can set your browser so that you are informed about the setting of cookies and decide individually whether to accept them or to exclude the acceptance of cookies for certain cases or in general. Each browser differs in the way it manages the cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings. You can find these for the respective browser under the following links:

Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Chrome: <https://support.google.com/chrome/answer/95647?hl=de&hlrm=en>

Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/12.0/mac/10.14>

Opera: <https://help.opera.com/de/latest/web-preferences/#cookies>

Please note that if you do not accept cookies, the functionality of our website may be restricted.

5) Contact us

When contacting us (e.g. via contact form or email), personal data is collected. Which data is collected in the case of a contact form can be seen from the respective contact form. This data is stored and used exclusively for the purpose of answering your request or for contacting you and the associated technical administration. The legal basis for the processing of this data is our legitimate interest in answering your request in accordance with Art. 6 Para. 1 lit. f GDPR. If your contact is aimed at the conclusion of a contract, then an additional legal basis for the processing is Art. 6 Para. 1 lit. b GDPR. Your data will be deleted after your request has been processed. This is the case if it can be inferred from the circumstances that the matter in question has been finally clarified and provided that there are no statutory retention requirements.

6) Data processing

When opening a customer account and for contract execution According to Art. 6 Para. 1 lit. b GDPR, personal data will continue to be collected and processed if you provide it to us for the execution of a contract or when opening a customer account. Which data is collected can be seen from the respective input forms. It is possible to delete your customer account at any time and can send a message to the above. Address of the person responsible. We store and use the data you provide for contract processing. After completion of the contract or deletion of your customer account, your data will be blocked with due regard to tax and commercial law retention periods and deleted after the expiry of these deadlines, unless you have expressly consented to further use of your data or a legally permitted further data use on our part is reserved has been.

7) Data processing for order processing

7.1 In order to process your order, we work with the following service provider (s) who support us in whole or in part in the execution of contracts. Certain personal data is transmitted to these service providers in accordance with the following information. The personal data collected by us will be passed on to the transport company commissioned with the delivery as far as this is necessary for the delivery of the goods. We pass on your payment data to the commissioned credit institution as part of the payment processing, if this is necessary for the payment processing. If payment service providers are used, we will inform you explicitly below. The legal basis for the transfer of the data is Art. 6 Para. 1 lit. b GDPR.

7.2 Forwarding of personal data to shipping service providers

- DHL If the goods are delivered by the transport service provider DHL (Deutsche Post AG, Charles-de-Gaulle-Strasse 20, 53113 Bonn), we will provide your email address in accordance with Art. 6 para. 1 lit. a DSGVO before delivery of the goods to DHL for the purpose of coordinating a delivery date or for delivery notification, provided you have given your express consent in the ordering process. Otherwise we give for the purpose of delivery in accordance with Art. 6 Para. 1 lit. b GDPR only forward the name of the recipient and the delivery address to DHL. The data will only be passed on if this is necessary for the delivery of goods. In this case, a prior coordination of the delivery date with DHL or the delivery announcement is not possible. The consent can be withdrawn at any time with future effect to the person responsible above or to the transport service provider DHL.

- DPD If the goods are delivered by the transport service provider DPD (DPD Deutschland GmbH, Wailandtstraße 1, 63741 Aschaffenburg), we will give your email address and your telephone number before the goods are delivered in accordance with Art. 6 Para. 1 lit. a DSGVO for the purpose of coordinating a delivery date or for delivery notification to DPD, provided you have given your express consent for this in the ordering process. Otherwise we give for the purpose of delivery in accordance with Art. 6 Para. 1 lit. b GDPR only forward the name of the recipient and the delivery address to DPD. The data will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with DPD or delivery notification is not possible. The consent can be withdrawn at any time with future effect to the person responsible above or to the transport service provider DPD.

- Hermes If the goods are delivered by the transport service provider Hermes (Hermes Logistik Gruppe Deutschland GmbH, Essener Straße 89, 22419 Hamburg), we will give your email address before the goods are delivered in accordance with Art. 6 Para. 1 lit. a DSGVO for the purpose of coordinating a delivery date or for delivery notification to Hermes, provided you have given your express consent for this in the ordering process. Otherwise we give for the purpose of delivery according to Art. 6 Para. 1 lit. b GDPR only forward the name of the recipient and the delivery address to Hermes. The data will only be passed on if this is necessary for the delivery of goods. In this case, a prior coordination of the delivery date with Hermes or the transmission of status information of the shipment delivery is not possible. The consent can be revoked at any time with future effect to the person responsible above or to the transport service provider Hermes.

7.3 Use of payment service providers (payment services)

- Klarna

If you choose a Klarna payment service, payment will be processed via Klarna Bank AB (publ) [<https://www.klarna.com/de>], Sveavägen 46, 111 34 Stockholm, Sweden (hereinafter "Klarna"). In order to enable the payment to be processed, your personal data (first and last name, street, house number, postcode, city, gender, email address, telephone number and IP address) as well as data related to the order (e.g. invoice amount, item, delivery method) passed on to Klarna for the purpose of identity and credit check, provided that you have given us consent in accordance with Art. 6 Para. 1 lit. a DSGVO have expressly consented to as part of the ordering process. To which credit agencies your data can be forwarded can be viewed here:

https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_de/credit_rating_agencies

The credit rating information can contain probability values (so-called score values). As far as score values are included in the result of the credit report, they are based on a scientifically recognized mathematical-statistical procedure. Address data is used, among other things, but not exclusively, to calculate the score values. Klarna uses the information it receives about the statistical probability of a payment default for a balanced decision on the establishment, implementation or termination of the contractual relationship. You can revoke your consent at any time by sending a message to the person responsible for data processing or to Klarna. However, Klarna may still be entitled to process your personal data if this is necessary for the contractual payment processing. Your personal information will be in accordance with the applicable data protection regulations and in accordance with the information in Klarna's data protection regulations for data subjects based in Germany

https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_de/privacy

or for Affected persons based in Austria

https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_at/privacy

treated.

- Paypal

When paying via PayPal, credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment payment" via PayPal, we pass your payment details on to PayPal (Europe) S.a.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal"). The transfer takes place in accordance with Art. 6 Para. 1 lit. b GDPR and only to the extent that this is necessary for payment processing. PayPal reserves the right to carry out a credit check for the payment methods credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment payment" via PayPal. For this purpose, your payment details may be processed in accordance with Art. 6 Para. 1 lit. f GDPR passed on to credit agencies on the basis of PayPal's legitimate interest in determining your solvency. PayPal uses the result of the credit check with regard to the statistical probability of default for the purpose of deciding on the provision of the respective payment method. The credit report can contain probability values (so-called score values). As far as score values are included in the result of the credit report, they are based on a scientifically recognized mathematical-statistical procedure. Address data is used, among other things, but not exclusively, to calculate the score values. For more information on data protection law, including information on the credit bureaus used, please refer to PayPal's data protection declaration:

<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

You can request this processing of your data at any time by sending a message disagree with PayPal. However, PayPal may still be authorized to process your personal data if this is necessary for the contractual payment processing.

- Stripe

If you choose a payment method from the payment service provider Stripe, the payment will be processed via the payment service provider Stripe Payments Europe Ltd., 1 Grand Canal Street Lower, Grand Canal Dock,

Dublin, Ireland, to whom we will provide the information you provided during the ordering process, together with the information about your order (name, address, account number, bank sort code, possibly credit card number, invoice amount, currency and transaction number) in accordance with Art. 6 Para. 1 lit. b Pass on GDPR. Your data will only be passed on for the purpose of payment processing with the payment service provider Stripe Payments Europe Ltd. and only to the extent that it is necessary for this. You can find more information on Stripe's data protection at the URL

<https://stripe.com/de/privacy#translation>

- Wix payments

If you choose the Wix Payments payment method, the payment will be made through the payment system of Wix HQ, 6350671, Nema Tel Aviv St 40, Tel Aviv-Yafo, Israel ("Wix"). Wix Payments enables payment via all major credit card formats and, depending on the region, also via additional payment methods. The individual payment methods offered via Wix Payments will be communicated to you on our website. For payments via Wix Payments, your payment details (e.g. payment amount, information on the means of payment used, details of the payee) and your confirmation that the payment details are correct will be processed by Wix to carry out the payment in accordance with Art. 6 Para. 1 lit. b GDPR collected, processed and transmitted to the credit institution commissioned with the payment. This processing takes place only insofar as it is actually necessary for the execution of the payment. Wix will then authenticate the payment using the authentication procedure you have deposited with your bank. As part of the aforementioned services, data can also be transmitted by further processing on behalf of Wix Inc., 500 Terry A. Francois Boulevard, San Francisco, California 94158, USA. In the event of data being transmitted to Wix in Israel, the adequacy decision of the European Commission guarantees the appropriate level of data protection. In the event of data being transmitted to Wix in the USA, Wix Inc. is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU. Further information on Wix data protection can be found on the following website: <https://de.wix.com/about/privacy>

8) Contacting the evaluation reminder

Own rating reminder (no dispatch by a customer rating system) We use your email address as a one-time reminder to submit a rating of your order for the rating system we use, provided you have given us your express consent pursuant to Art. 6 para. 1 lit. a GDPR. You can withdraw your consent at any time by sending a message to the person responsible for data processing.

Valuation reminder by ShopVote If you give us your express consent to this during or after your order in accordance with Art. 6 Para. 1 lit. a DSGVO, we transmit your email address to the rating platform ShopVote of Blickreif GmbH, Alter Messeplatz 2, 80339 Munich (www.shopvote.de), so that it sends you a rating reminder by email. You can revoke your consent at any time by sending a message to the person responsible for data processing or to the evaluation platform.

9) Use of rating and test seal graphics

ShopVote graphics To display our ShopVote seal and any collected and / or aggregated ratings, we have integrated ShopVote graphics on this website. This serves to safeguard our legitimate interests in an optimal marketing of our offer, which predominate in the context of a balance of interests, in accordance with Art. 6 Para. f GDPR. The ShopVote graphics and the services advertised with them are provided by Blickreif GmbH, Alter Messeplatz 2, 80339 Munich. When calling the ShopVote graphics, the web server automatically saves a so-called server log file, which e.g. Contains your IP address, the date and time of access, the amount of data transferred and the source of the access (access data) and documents the access. This access data is not evaluated and is automatically overwritten at the latest seven days after the end of your visit to the site. The ShopVote graphics do not record or save any other personal data.

10) Online marketing

10.1 Facebook Pixel for the creation of Custom Audiences (with Cookie Consent Tool) Within our online offer, the so-called "Facebook pixel" of the social Facebook network used by Facebook Ireland Limited, 4 Grand Canal Quare, Dublin 2, Ireland ("Facebook") is operated. If a user clicks on an advertisement placed by us on Facebook is played, the URL of our linked page is entered by Facebook Pixel Addition added. As far as our page about pixel sharing data with Facebook allowed, this URL parameter is stored in the user's browser using a cookie registered, which sets our linked page itself. This cookie is created by Facebook Pixel is then read out and enables the data to be forwarded to Facebook.

With the help of the Facebook pixel, it is on the one hand possible for Facebook, our visitors Online offerings as a target group for the display of advertisements (so-called "Facebook ads") to determine. Accordingly, we use the facebook pixel to get through us Facebook ads displayed only to those Facebook users who also have shown interest in our online offer or the certain features (e.g. Interests in certain topics or products based on the visited Websites determined) which we transmit to Facebook (so-called. "Custom Audiences"). With the help of the Facebook pixel we also want to ensure that our Facebook ads correspond to the potential interest of the users and not to be a nuisance. This way we can further increase the effectiveness of Facebook advertisements evaluate for statistical and market research purposes by understanding whether Users after clicking on a Facebook ad on our website were forwarded (so-called "conversion"). The data collected are anonymous to us, so they do not allow us to draw any conclusions about them Identity of the users. However, the data is stored by Facebook and processed so that a connection to the respective user profile is possible and Facebook the data for its own advertising purposes, according to the Facebook Use the data usage policy (<https://www.facebook.com/about/privacy/>) can. The data can Facebook and its partners switching from Enable advertisements on and outside of Facebook.

The data processing associated with the use of the Facebook Pixel takes place only if you have given your express consent in accordance with Art. 6 Para. 1 lit. A GDPR. You can withdraw your consent at any time with future effect withdraw. To exercise your revocation, remove that on the website integrated "Cookie Consent Tool" check mark next to the setting for the "Facebook Pixel".

10.2 Use of Google Ads Conversion Tracking

This website uses the online advertising program "Google Ads" and in the context of Google Ads the conversion tracking of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). We use the offer from Google Ads to use external advertising media (so-called Google Adwords) To make websites aware of our attractive offers. We can in Reference to the data of the advertising campaigns determine how successful each one is Advertising measures are. We are therefore concerned with displaying advertisements to you, which is of interest to you to make our website more interesting for you and one to achieve a fair calculation of the advertising costs incurred. The cookie for conversion tracking is set when a user accesses one of Google ads ads clicked. Cookies are small text files that stored on your device. These cookies usually lose after 30 Days are valid and are not used for personal identification. Visit the Certain pages of this website and the cookie has not yet expired, Google and we can recognize that the user has clicked on the ad and to this page was forwarded. Every Google Ads customer receives a different cookie. Cookies cannot therefore be tracked via the websites of Google Ads customers become. The information obtained using the conversion cookie is used to: Create conversion statistics for Google Ads customers who opt in have decided on conversion tracking. Customers experience the total number of users who clicked on their ad and became one with a Conversion tracking tag provided page. You get however no information with which users can be personally identified. If you If you do not want to participate in tracking, you can block this use by the Google Conversion Tracking cookie via your internet browser at Deactivate keyword "User settings". Then you will not be in the Conversion tracking statistics added. We put Google Ads on the ground our legitimate interest in targeted advertising acc. Art. 6 para. 1 lit. If GDPR. As part of the use of Google Ads, there may also be a Transfer of personal data to the servers of Google LLC. in the USA come.

At the Internet address below you can find more information about the Google's privacy policy:

<https://www.google.de/policies/privacy/>

You can permanently deactivate cookies for advertising preferences by using them prevent a corresponding setting of your browser software or that under Download and install the available browser plug-in using the following link:

<https://www.google.com/settings/ads/plugin?hl=de>

Please note that certain functions of this website may not be used or may only be used to a limited extent if you use cookies have deactivated. As far as legally required, we have to process your Your consent in accordance with Art. 6 Para. 1 lit. a GDPR obtained. You can your revoke your consent at any time with future effect. To withdraw your consent exercise, please follow the above-mentioned option to do so of a contradiction.

11) Rights of the data subject

11.1 The applicable data protection law grants you comprehensive data protection rights (information and intervention rights) vis-à-vis the person responsible with regard to the processing of your personal data, about which we inform you below:

- Right to information in accordance with Art. 15 GDPR: You have a particular right to information about us processed personal data, the processing purposes, the categories of processed personal data, the recipients or categories of recipients to whom your data has been or will be disclosed, the planned storage period or the criteria for determining the storage period, the existence of a right to correction, Deletion, restriction of processing, objection to processing, complaint to a supervisory authority, the origin of your data, if we have not collected it from you, the existence of automated decision-making including profiling and if necessary, meaningful information about the logic involved and the scope that affects you and the intended effects of such processing, as well as your right to be informed of the guarantees that exist in accordance with Art. 46 GDPR when your data is forwarded to third countries;
- Right to correction in accordance with Art. 16 GDPR: You have the right to immediate correction of incorrect data concerning you and / or completion of your incomplete data stored by us;
- Right to deletion according to Art. 17 GDPR: You have the right to request the deletion of your personal data if the requirements of Art. 17 Para. 1 GDPR are met. However, this right does not exist in particular if the processing is necessary to exercise the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- Right to restriction of processing in accordance with Art. 18 GDPR: You have the right to request the restriction of the processing of your personal data, as long as the correctness of your data, which you disputed, is checked, if you reject the deletion of your data due to inadmissible data processing and instead request the restriction of the processing of your data if you need your data for the establishment, exercise or defense of legal claims, after we no longer need this data after the purpose has been achieved or if you have objected to reasons of your particular situation, as long as it is not certain whether ours legitimate reasons prevail;
- Right to information in accordance with Art. 19 GDPR: If you have asserted the right to correction, deletion or restriction of processing against the person responsible, he or she is obliged to correct or delete the data to all recipients to whom the personal data concerning you have been disclosed or to restrict processing, unless this proves to be impossible or involves a disproportionate effort. You have the right to be informed about these recipients.
- Right to data portability according to Art. 20 GDPR: You have the right to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request the transfer to another person responsible, insofar as this is technically feasible ;
- Right to revoke consent given in accordance with Art. 7 Para. 3 GDPR: You have the right to revoke your consent to the processing of data at any time with future effect. In the event of revocation, we will delete the

data concerned immediately, unless further processing can be based on a legal basis for processing without consent. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal;

- Right to lodge a complaint in accordance with Art. 77 GDPR: If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with a supervisory authority, in particular without prejudice to any other administrative or judicial remedy the Member State of your whereabouts, your place of work or the place of the alleged violation.

11.2 RIGHT TO OBJECT

IF WE PROCESS YOUR PERSONAL DATA ON THE BASIS OF OUR PRINCIPLE OF INTERESTED LEGAL INTEREST, YOU HAVE THE RIGHT TO BE AT ALL TIME FOR REASONS FOR YOUR SITUATION IN YOUR SPECIAL SITUATION. If you exercise your right to object, we will stop processing the data concerned.

PROCESSING IS SUBJECT TO BE PROVIDED IF WE CAN PROVIDE OBLIGATORY PROTECTED REASONS FOR THE PROCESSING, WHICH EXERCISE YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FUNDAMENTAL PROPERTIES, OR IF THE PROCESSING, PUBLICITY, OR IMPROPPRESSED APPLICATION. IF YOUR PERSONAL DATA IS PROCESSED BY US TO OPERATE DIRECT ADVERTISEMENT, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO PROCESS PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING. YOU CAN EXERCISE THE CONTRADICTION AS DESCRIBED ABOVE. If you exercise your right to object, we will stop processing the data concerned for direct marketing purposes.

12) Duration of storage of personal data

The duration of the storage of personal data is based on the respective legal basis, the purpose of processing and - if relevant - also on the basis of the respective statutory retention period (e.g. retention periods under commercial and tax law).

When processing personal data based on an express consent in accordance with Art. 6 Para. 1 lit. a GDPR, this data is stored until the data subject withdraws their consent.

Are there legal retention periods for data that is part of legal or similar legal obligations on the basis of Art. 6 para. 1 lit. b GDPR are processed, this data will be routinely deleted after the retention periods have expired, provided that they are no longer required for contract fulfillment or contract initiation and / or if we do not have a legitimate interest in further storage.

When processing personal data on the basis of Art. 6 Para. 1 lit. f GDPR, this data is stored until the data subject exercises his right to object pursuant to Art. 21 Para. 1 GDPR, unless we can demonstrate compelling legitimate reasons for the processing that outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or defend legal claims.

When processing personal data for the purpose of direct advertising on the basis of Art. 6 para. 1 lit. f GDPR, this data is stored until the data subject exercises his right to object pursuant to Art. 21 Para. 2 GDPR.

Unless otherwise stated in the other information in this declaration on specific processing situations, stored personal data will be deleted when they are no longer necessary for the purposes for which they were collected or otherwise processed.